

OROPI-PYES PA 2025 DATA SUMMARY

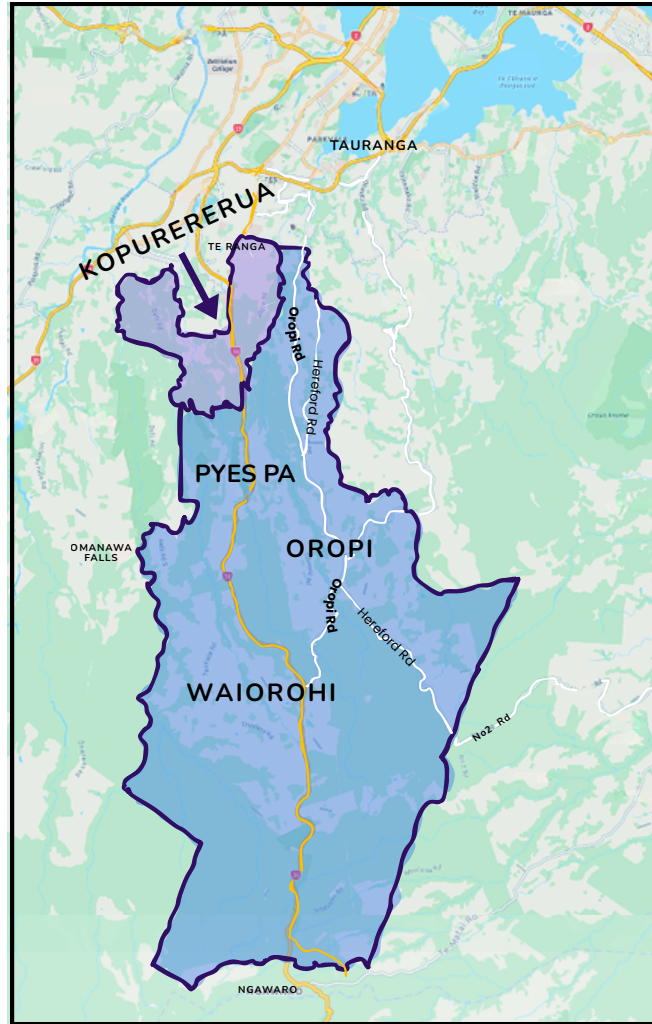
HE TANGATA
OUR PEOPLE

Census 2023

3,516
Oropi / Pyes Pa
Population¹

↑ **7.3%** since 2018

3,650
Estimated Resident
Population (ERP)
June 2025²



In conjunction with



Data collated within this Summary are based on the Statistics NZ SA2 (Statistical Area Level 2) of **Kopurererua (Pyes Pa) and Waiorohi (Oropi)**.

Kopurererua SA2 skirts along the edge of the Pyes Pa and Tauriko urban areas starting just past Aquinas College (Te Ranga) and includes much of Joyce Rd, Merrick Rd, and parts of Belk Rd. Waiorohi SA2 includes much of Hereford Rd, Williams Rd, Taumata Rd, along with Pyes Pa Rd (State Highway 36 to just south of Te Matai Rd).

Data from the two areas is combined unless otherwise shown.

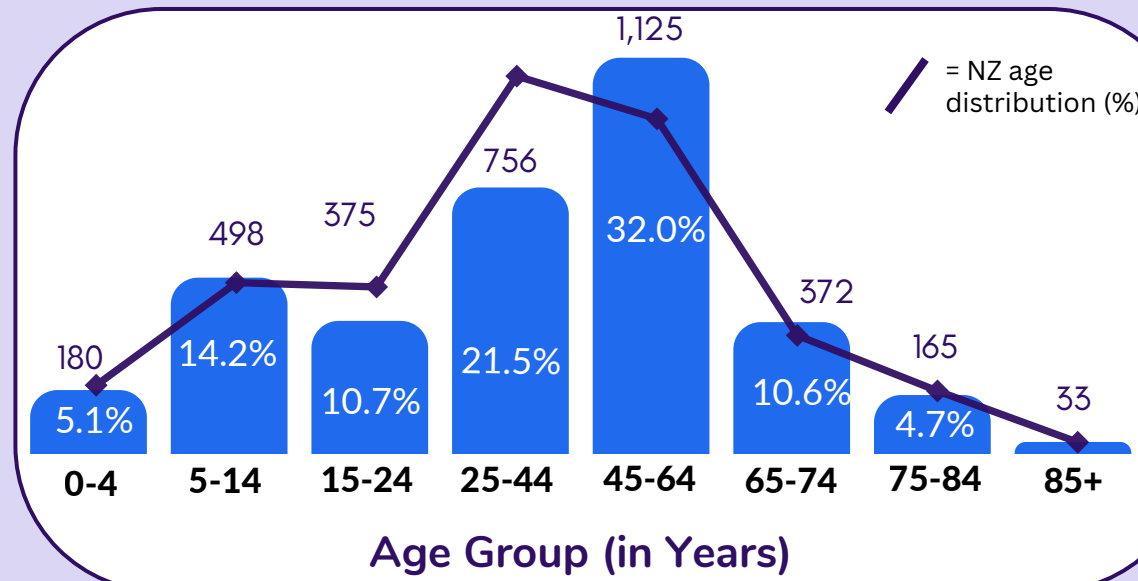
Census 2023



Nearly **1 in 3 (29.9%)** residents are under 25 years

NZ 31% WBOP 28% TGA 30%

Age Distribution¹



1 in 6 = 65+
residents years old

16.2% (570) of residents are over 65 years of age

NZ 17%

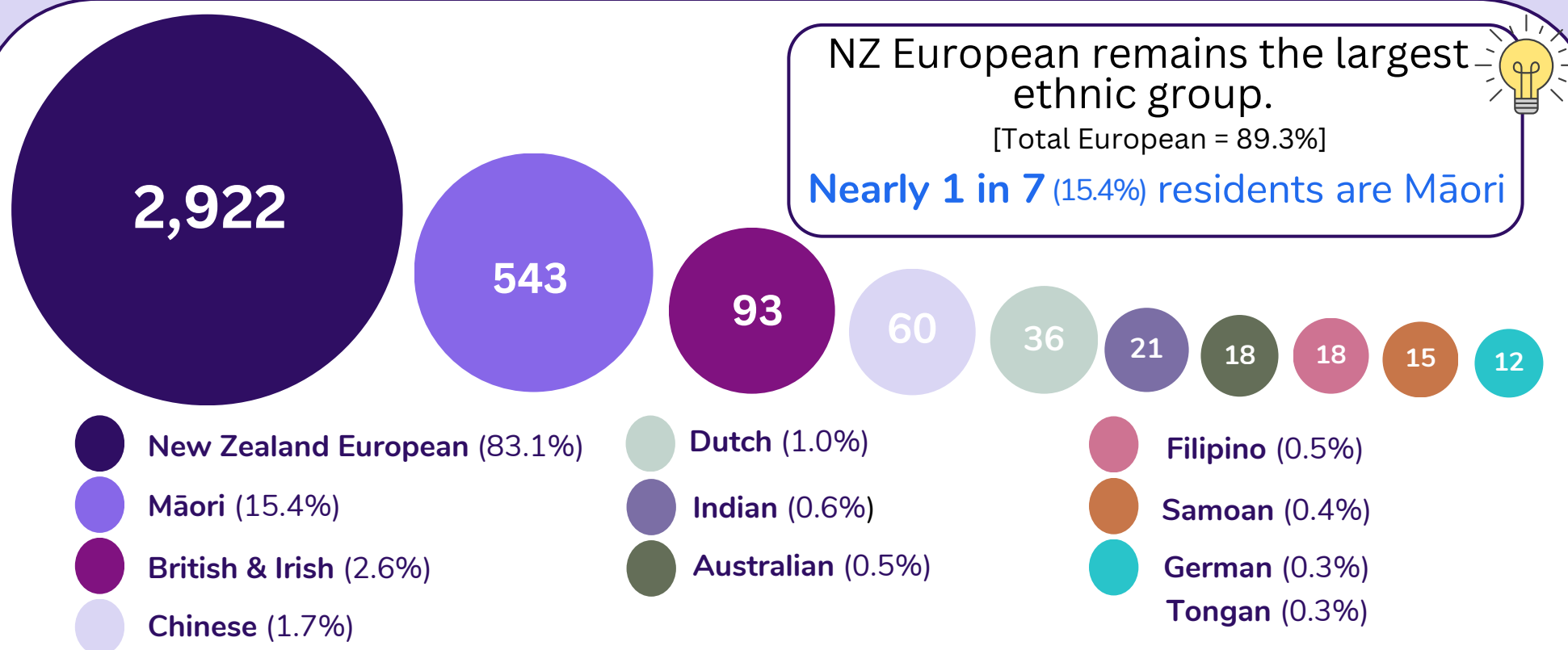
Median Age

Pyes Pa **49 years**
Oropi **42 years**

NZ 38 years



Ethnic Makeup of Community¹ 10 largest Ethnic Groups



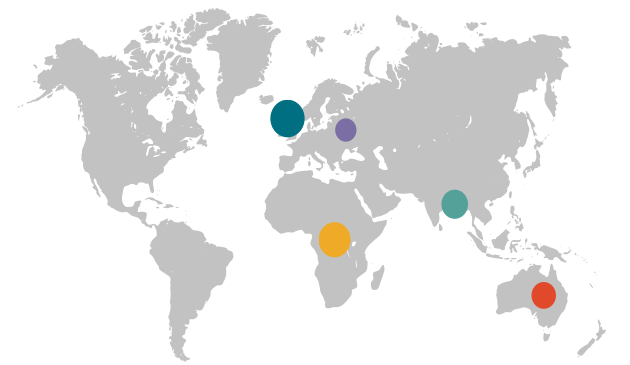
NZ European remains the largest ethnic group.
[Total European = 89.3%]

Nearly **1 in 7 (15.4%)** residents are Māori

NB One person can identify as more than one ethnicity so percentages will not total 100%

Birthplace¹

82.3% = Born in NZ
2,883



Top five overseas Birthplaces

- United Kingdom & Ireland (7.4%)
- Middle East & Africa (2.4%)
- Australia (2.3%)
- Asia (2.1%)
- Europe (Exc UK & Ireland) (1.5%)

Census 2023

People with Disabilities³

156 residents live with a disability (5.7%)

People with high functional limitations across any of six categories including communication, hearing, remembering, seeing, walking & selfcare.

Rainbow (LGBTIQ+)¹

75 Local residents identify as LGBTIQ+ (2.8%)
18 Pyes Pa
57 Oropi



Local residents identify as LGBTIQ+ (2.8%)

Languages Spoken¹

(in addition to English)

| Language | Count | Percentage |
|------------------|-------|------------|
| Māori | 117 | 3.3% |
| French | 39 | 1.1% |
| Afrikaans | 33 | 0.9% |
| Spanish | 30 | 0.9% |
| Northern Chinese | 21 | 0.7% each |
| German | 21 | 0.7% each |

Source Info & Notes:

- Data has been sourced from Census 2023 (see Totals by topic for individuals, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses), Ethnicity (detailed total responses level 3), and Languages Spoken. Percentages provided for each topic are based on "Total Stated" (those who answered the related census question). They are not a percentage of "total population".
- The latest population estimates see Stats NZ Place Summary - Kopurererua + Waiorohi
- This variable combines all Census activity limitation questions to identify whether individuals (aged 5 years and over) have difficulty performing any of six basic universal activities because of a health problem. The activity limitations included are: seeing and hearing (even if wearing glasses/using a hearing aid), walking or climbing steps, remembering or concentrating, washing all over or dressing, and communicating (using your usual language). Read more at Stats NZ. This indicator is likely to underestimate people living with a disability. A more robust estimate of disability levels is available in the Household Disability Survey, but this is not available for small areas.

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A division of:
Socialink
Tūhono Pāpori
Western Bay of Plenty

Feb 2026

OROPI-PYES PA 2025 DATA SUMMARY

HOUSEHOLDS & HOUSING

Census 2023

Population ¹

3,516



777
Pyes Pa (Kopurererua)

2,739
Oropi (Waiorohi)

Total No. of Households ²



1,176

↑ 7.4%

Total No. of Dwellings ³



1,257

↑ 1.5%

Household Composition ²

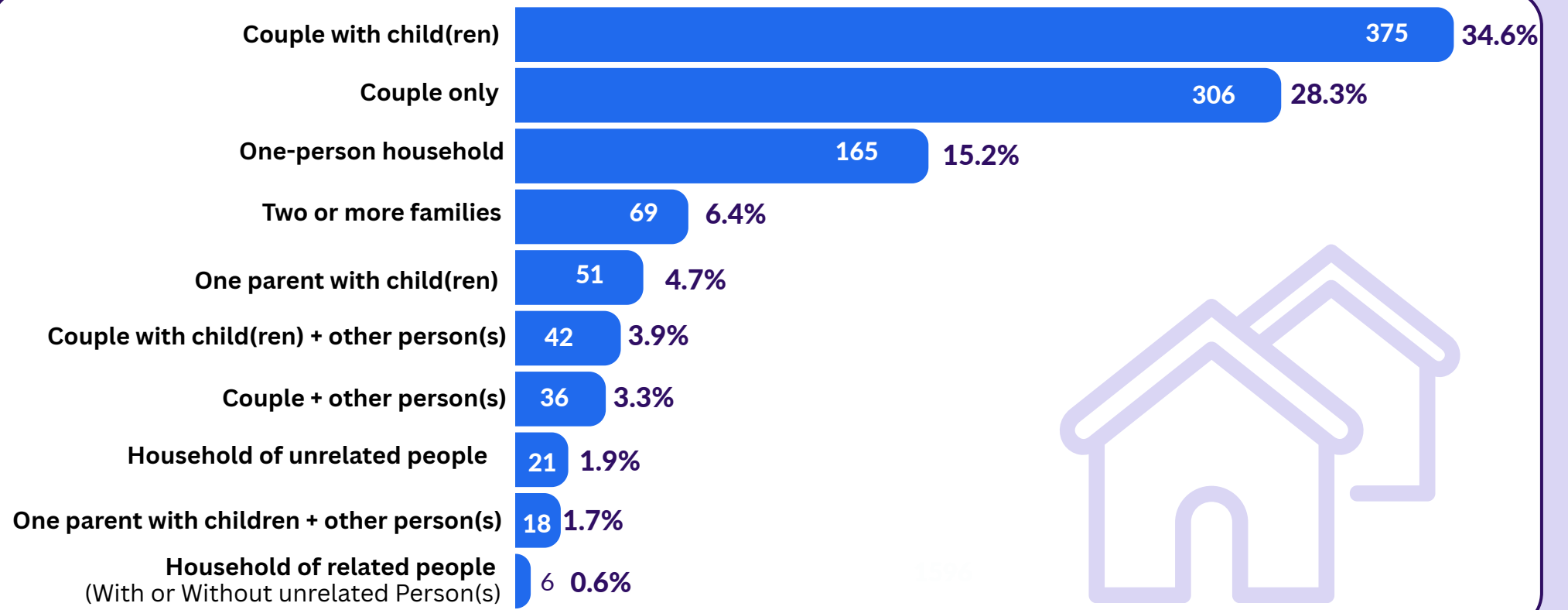
43.5% of households in Oropi - Pyes Pa are **people living alone** or **couple-only** households



NZ
48%

WBOP
55%

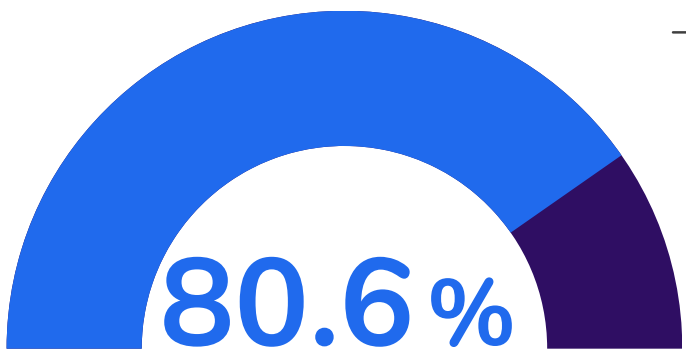
TGA
50%



HOUSING

Census 2023

Home Ownership ²



Proportion of households, who own (or partly own) the dwelling they usually live in or hold the dwelling in a family trust

NZ
66%

WBOP
76%

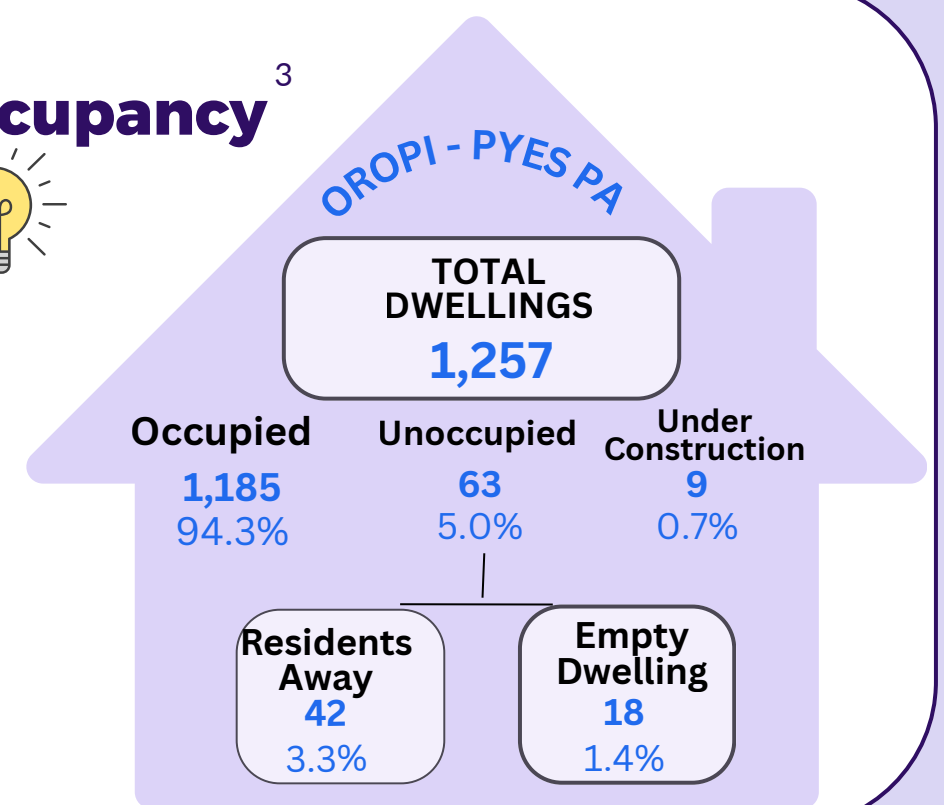
TGA
69%



MORE Oropi - Pyes Pa households live in a home they own compared to the rest of NZ

Dwelling Occupancy ³

Oropi - Pyes Pa has a high occupancy rate (94.3%) for its dwellings



Adequacy of Housing Stock

Occupied Private Dwellings

Mouldy Homes ³



of homes have mould over an A4 size sometimes or always

Damp Homes ³



of homes are damp at least some of the time

Household Crowding Index ⁴

45 Crowded households (Households need one bedroom)

15 Severely Crowded Households (Households need two or more bedrooms)

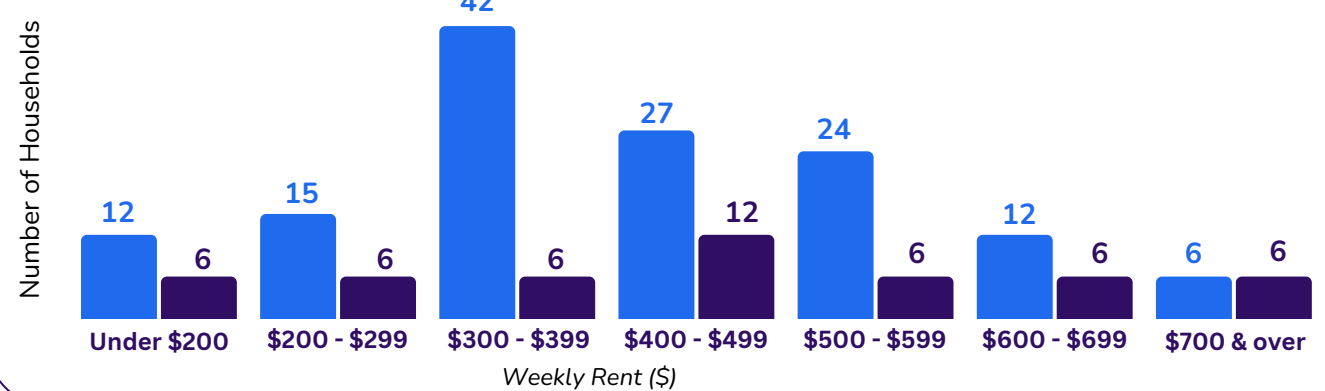
Rental Cost

Median Weekly rent paid by Households ²

Oropi
\$400 ↑ 37.9% Since 2018

Pyes Pa
\$435 ↑ 45.0% Since 2018

Weekly Rent Distribution



Oropi Median Rent ⁵ \$600

Tenancy Services Dec 2025

Pyes Pa Median Rent ⁵ \$750

Source Info & Notes:

- Totals by topic for individuals, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses).
- Stats NZ Census 2023 (Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses) See also Household Composition (Level 2) dataset. A household refers to people usually residing in a private dwelling and sharing facilities.
- Totals by topic for dwellings, (RC, Ward, SA2), 2023 Census. NB Unoccupied empty dwellings include: existing dwellings that are being altered, repaired, or extended, & are unoccupied on census night; baches & holiday homes with no occupants on census night; and non-private dwellings, such as camping grounds & marae, that are unoccupied on census night.
- Household crowding is based on the Canadian National Occupancy Standard (CNOS). It calculates the number of bedrooms needed based on the demographic composition of the household. In Stats NZ Census 2023 (Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses)
- Tenancy Services data on median market rent for Oropi and Pyes Pa during the 6 month period from 1 Jul 2025 - 31 Dec 2025. <https://www.tenancy.govt.nz/rent-bond-and-bills/market-rent/>

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OROPI-PYES PA 2025 DATA SUMMARY

INCOME & COMMUNITY

Median Household Income¹

Census 2023

Oropi
\$118,400

Pyes Pa
\$130,500

The median household income of Oropi and Pyes Pa are higher than the median income nationally within the wider ward, the WBOP district and Tauranga city



Kaimai Ward
\$104,500

NZ
\$97,000

WBOP
\$88,600

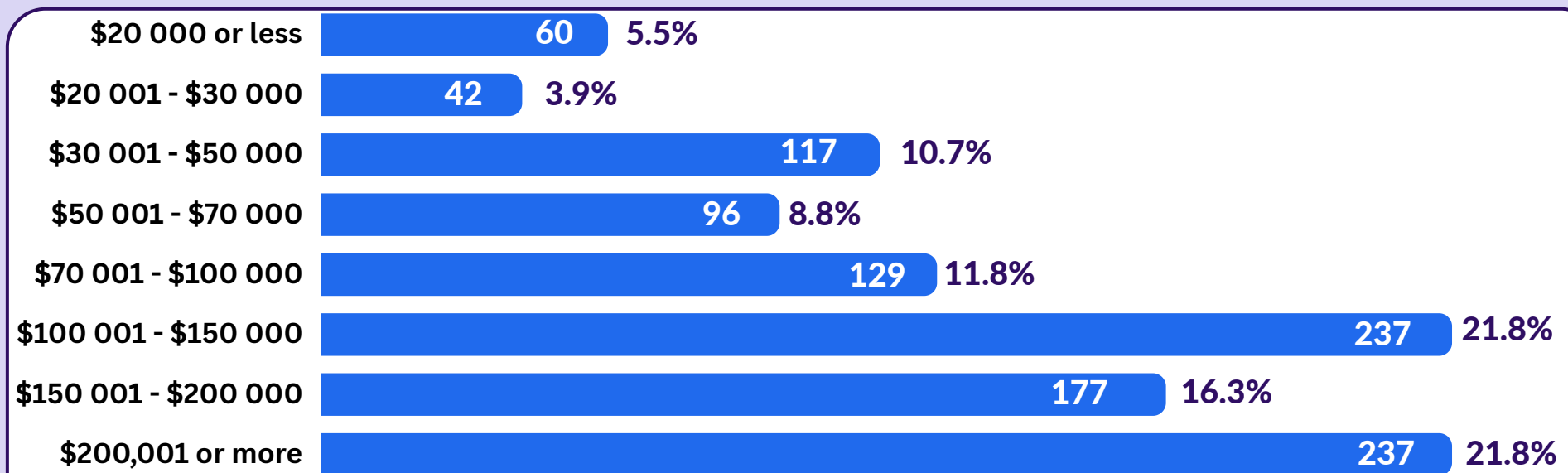
TGA
\$95,400

Median before-tax income received for the financial year from all sources - for people aged 15 years and over within a household

Household Income¹

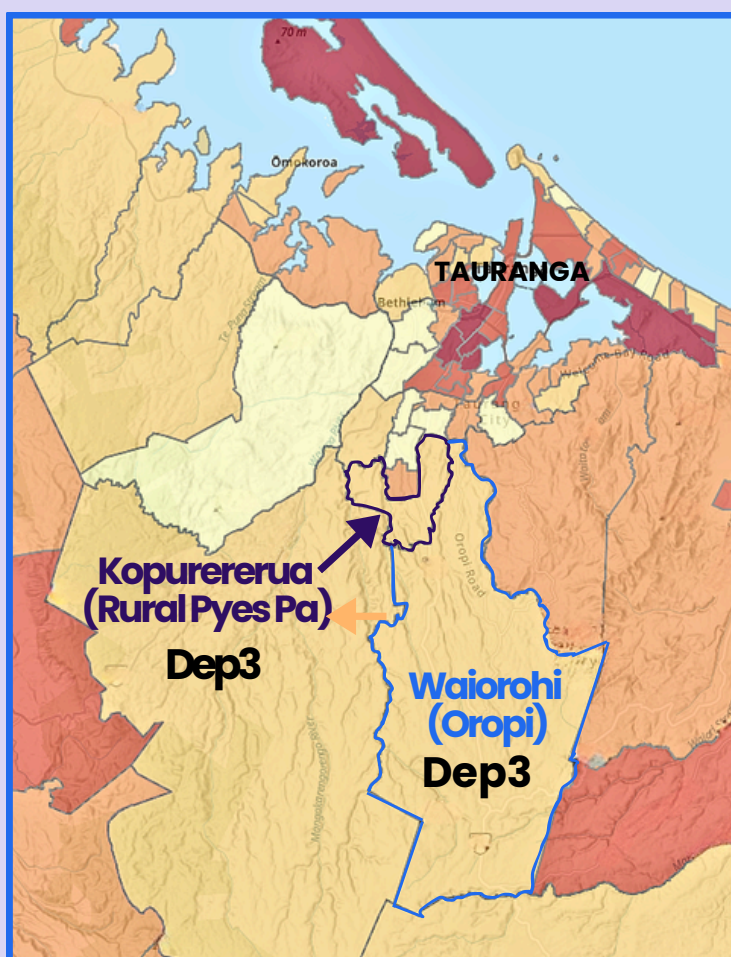
1 in 5 (20.1%)
of Oropi - Pyes Pa households had incomes of less than \$50,000 in 2023

NZ 27% WBOP 30% TGA 28%



Deprivation Levels²

The New Zealand Index of Deprivation (NZDep) is an area-based measure of relative socio-economic deprivation (based on variables (outlined in Table to right). A community with a rating of **decile 1** is the least deprived, **decile 10** is most deprived.

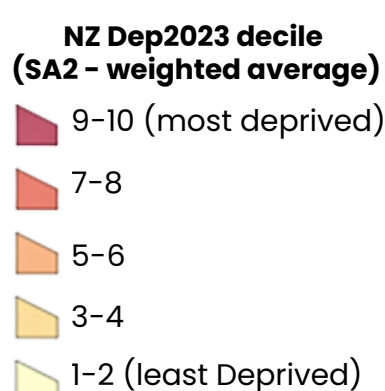


Pyes Pa (Kopurererua) and Oropi (Waiorohi) both have low overall Deprivation Index numbers of 3.

Kopurererua (Pyes Pa) has Dep index numbers (to smaller SA1 levels) of 1-6.

Waiorohi has Dep Index numbers ranging from 1-7.

The Dep Index highlights pockets of higher deprivation within otherwise reasonably



| Dimension of Deprivation | Description of variable (in order of decreasing weight in the index) |
|--------------------------|---|
| Communication | People who have no access to internet at home |
| Income | People aged 18-64 receiving a means tested benefit |
| Income | People living in equivalised* households with income below an income threshold |
| Employment | People aged 18-64 unemployed |
| Qualifications | People aged 18-64 without any qualifications |
| Owned Home | People not living in own home |
| Support | People aged <65 living in a single-parent family |
| Living Space | People living in equivalised* households below a bedroom occupancy threshold |
| Living Condition | People living in dwellings that are always damp &/or always have mould greater than A4 size |

Vehicle Access¹

12

Households had **no vehicle** available for private use



Internet Access¹

87

Households had **no access to internet** at home



Businesses & Volunteering

189

Businesses are based in Pyes Pa

Feb 2025

483

Businesses are based in the Oropi

Feb 2025

Nearly 1 in 3 Oropi-Pyes Pa businesses are in Agriculture, Forestry and Fishing³

204 (30.2%)

Agriculture, Forestry and Fishing



132 (19.5%)

Rental, Hiring and Real Estate Services



72 (10.7%)

Construction



60 (8.9%)

Financial and Insurance Services



288 (12.5%)

of residents (over 15 years) had engaged in voluntary work for or through an organisation, group or marae in the previous 4 weeks

(compared to 13% of people nationally)

Source Info & Notes:

1. Stats NZ Census 2023 - Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses
2. University of Otago (2024). Socioeconomic Deprivation Indexes: NZDep and NZiDep. Department of Public Health
3. Business Demographics (Stats NZ, Feb 2025). <https://tools.summaries.stats.govt.nz/places/SA2/kopurererua/vs/SA2/waiorohi#business-demography>
4. See Work & Labour Force Status and Unpaid work - Stats NZ Census 2023 - Totals by Topic for Individuals (RC, TALB, SA2), 2023.

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OROPI-PYES PA 2025 DATA SUMMARY

EDUCATION & EMPLOYMENT

MOE 2025

Schools in the Area ¹

229 Students



339 Students



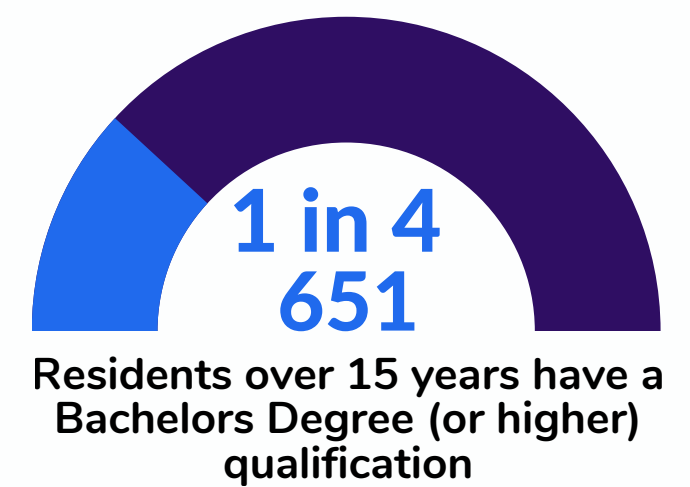
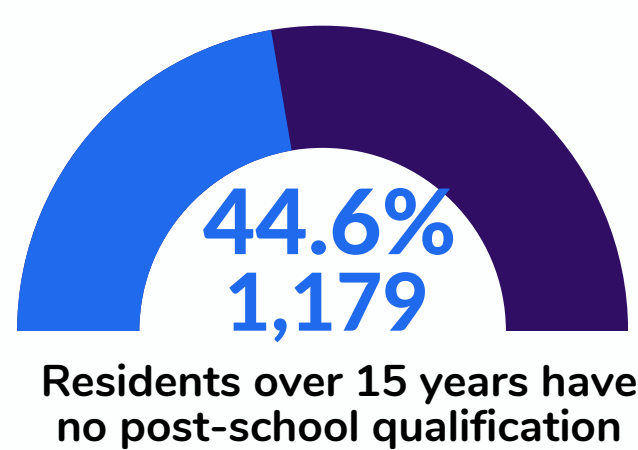
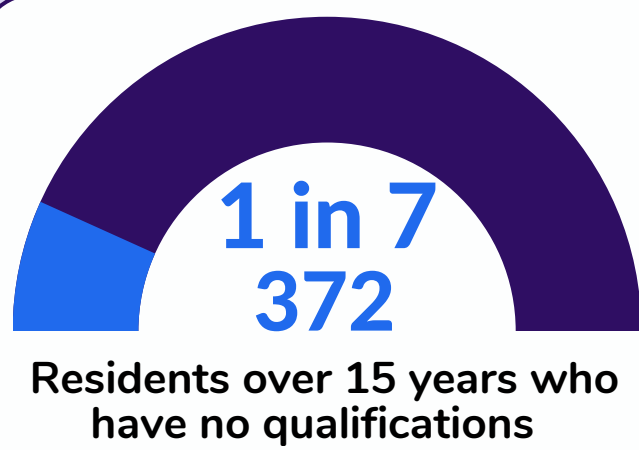
Te Puna has two Full Primary School (Year 1 - 8) - Te Puna School and Omokoroa No 1. School.
Local students could attend any of the Secondary Schools listed

Secondary School Rolls

| | |
|-------------------------|-------|
| Aquinas College | 827 |
| Bethlehem College | 2,031 |
| Ōtūmoetai College | 1,996 |
| Tauranga Boys' College | 2,212 |
| Tauranga Girls' College | 1,430 |
| Te Wharekura o Mauao | 294 |
| TKKM o Te Kura Kokiri | 266 |

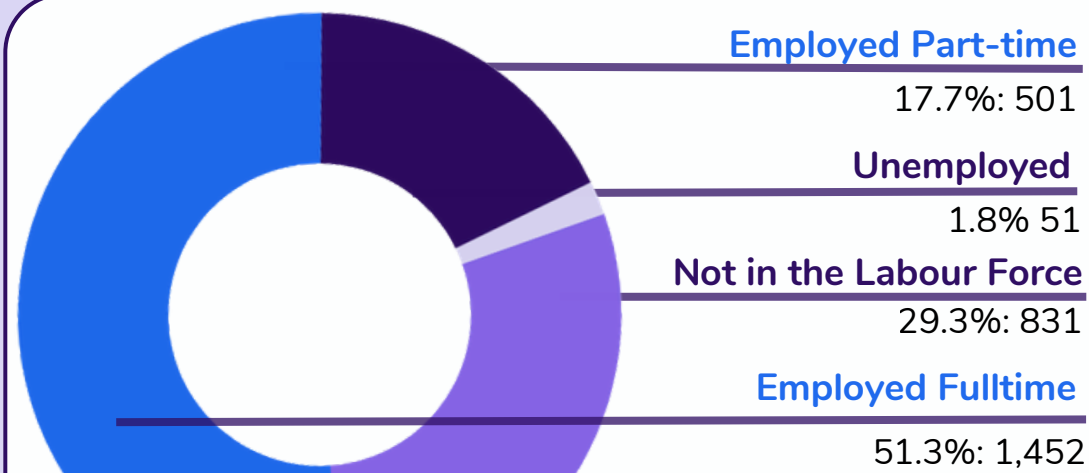
Education Indicators ²

711² residents studying full-time
123² residents studying part-time



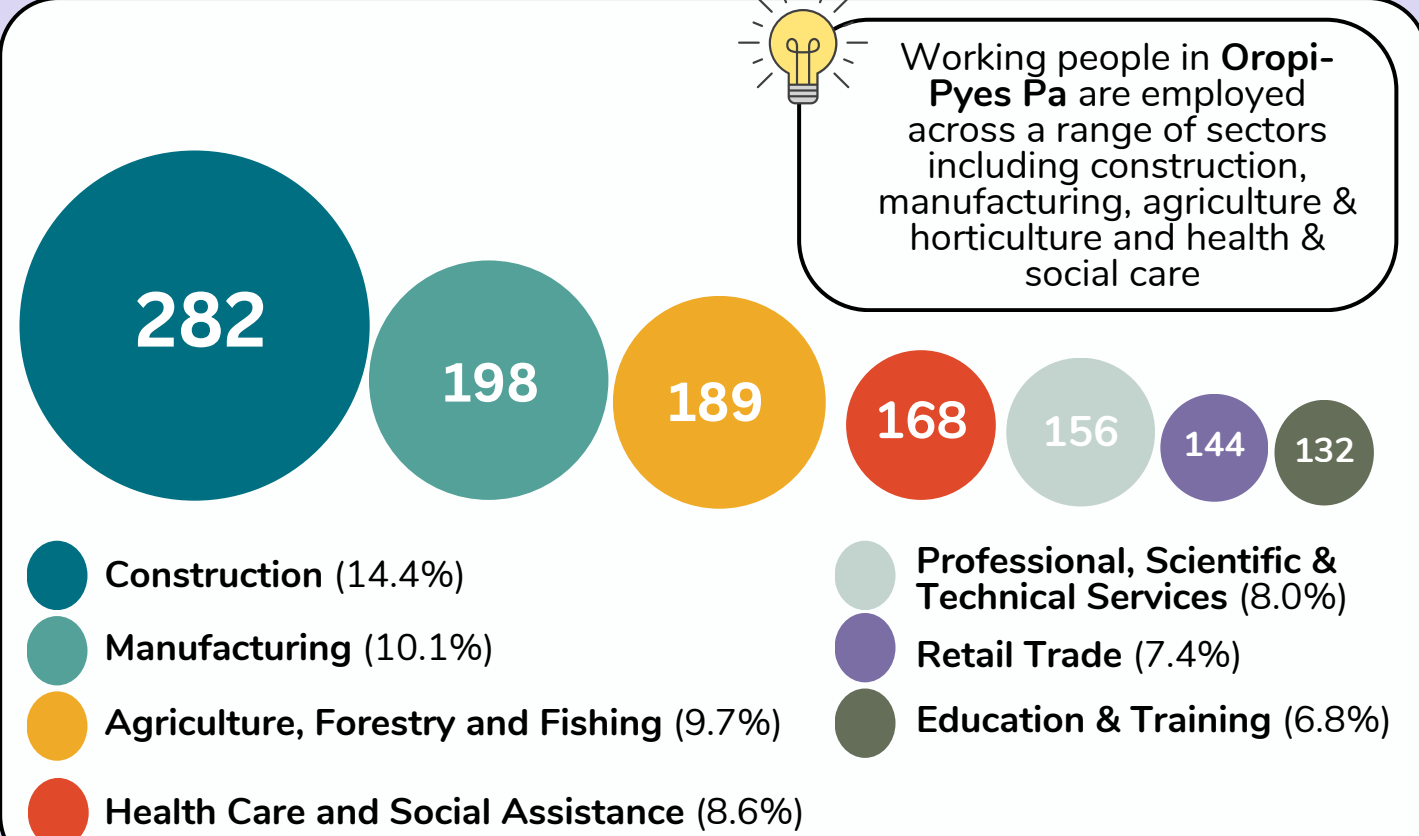
Census 2023

Work & Labour Force Status ²

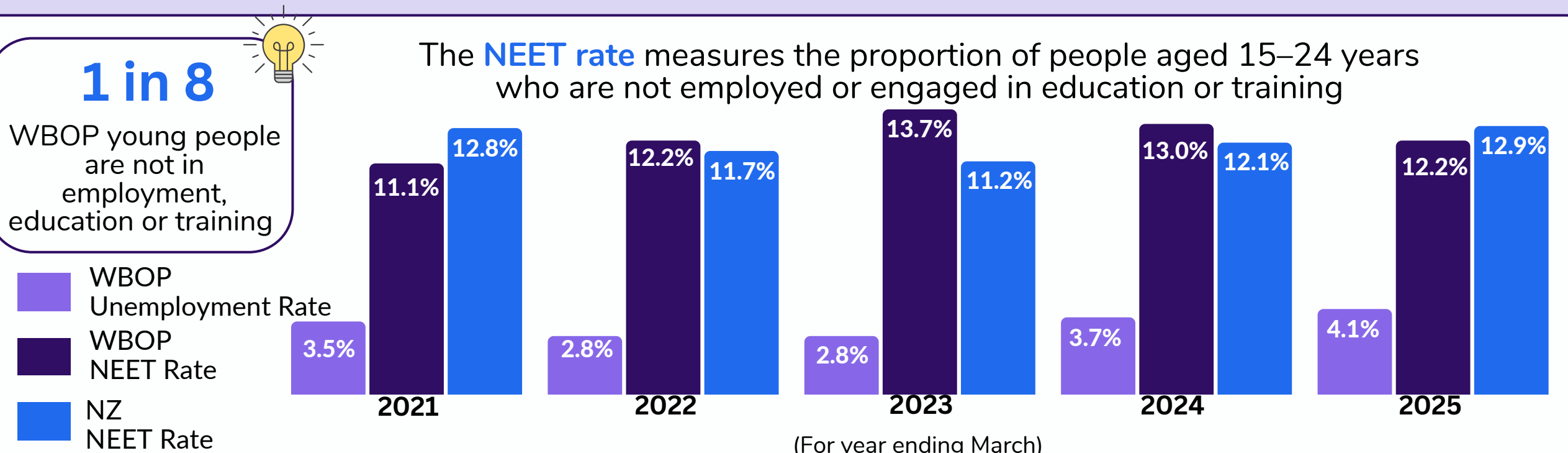


69.0% of residents 15 years and over are employed either full or part-time

Local Employment ²



WBOP NEET (Not in Employment or Education & Training) Rate ³



Household Labour Force Survey 2025

Source Info:

1. Ministry of Education (1 July 2025). [Education Counts | School Rolls](#). NB there may be other young people who commute to schools outside the ward
2. Census 2023 - Study participation includes those "attending, studying, or enrolled in tertiary institutions, school, early childhood education, or any other place of education or training. Full-time study = 20 hours+ per week. For all education, work & employment stats see: [Totals by topic for individuals](#), (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018 & 2023 Censuses
3. Stats NZ Household Labour Force Survey in [Infometrics Report - NEETS | WBOP & Infometrics Report- Unemployment | WBOP](#) (accessed 21 January 2026).

Infographics supplied by:

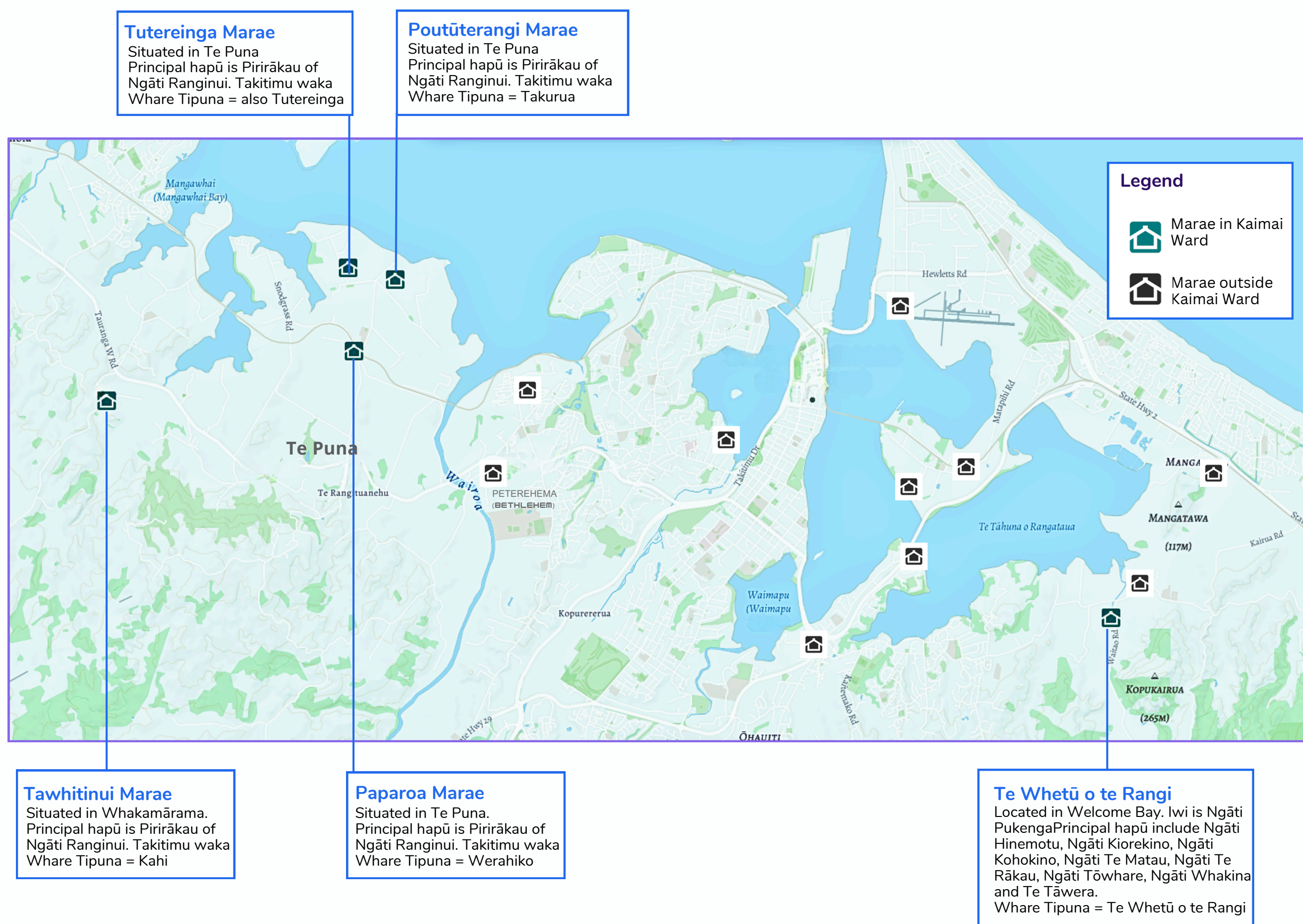


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NGĀ IWI MĀORI

Marae/Hapū in the WBOP Kaimai Ward ¹

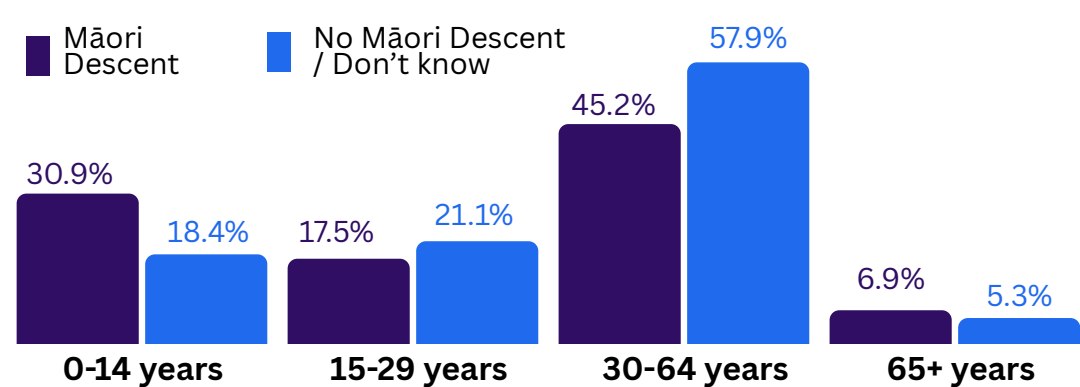


Māori Descent ²

Oropi has higher proportions of Māori residents - **1 in 4** Oropi residents have Māori whakapapa (descent) compared to 17% in Pyes Pa.

651
Residents of Oropi - Pyes Pa have Māori Whakapapa

Age Distribution of Māori Descent Population (% of each population in specific age group)



Iwi in the WBOP ³



Census data provides some insights into iwi affiliation of people **across the WBOP district.**

The local iwi whose rohe (area in which they are mana whenua) is within the Oropi - Pyes Pa area is **Ngāti Ranginui, with Pirirākau the local hapū.**

Along with **Ngā Puhī** (NZ's largest iwi), **Ngāti Ranginui & Ngāi te Rangi** are the three iwi to whom the most WBOP people are affiliated.

| Iwi Affiliation in WBOP | Count |
|---|-------|
| Ngāi te Rangi | 1965 |
| Ngāpuhi | 1701 |
| Ngāti Ranginui | 1596 |
| Tapuika (Te Arawa) | 990 |
| Ngāti Porou | 969 |
| Ngāti Whakaue (Te Arawa) | 759 |
| Ngāti Tuwharetoa (ki Taupō) | 642 |
| Te Arawa (iwi not named) | 633 |
| Waitaha (Te Arawa) | 609 |
| Ngāi Tahu | 603 |
| Tūhoe | 597 |
| Ngāti Pikiao (Te Arawa) | 540 |
| Don't know | 1911 |
| People affiliated with at least one iwi | 11259 |

Source Info & Notes:

1. See [Māori Maps](#) | Marae and [Te Whata](#) | Iwi area of interest
2. See [Totals by topic for individuals, \(RC, TALB, UR, SA3, SA2, Ward, Health\), 2013, 2018, and 2023 Censuses](#) and [Maori Descent Indicator Census Data](#) - "A person is of Māori descent if they are the descendants of a person who has Māori descent or ancestry (these terms are used synonymously). The term Māori descent is based on a genealogical or biological concept, rather than on cultural affiliation to the Māori ethnic group." For more information about Māori descent see [Stats NZ variable by concept - Māori Descent](#)
3. [Statistics NZ - \(Census 2023\) Iwi affiliation, Māori ethnicity indicator, age, and gender for the Māori descent census usually resident population count, \(RC, TALB, Health\), 2013 and 2023 Censuses.](#) NB People can identify up to four iwi with which they are affiliated.

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